

Balter Win Beer for a Year April 2025 Competition Terms and Conditions

1. Promoter

The promoter of this competition is Moreton Hospitality Pty Ltd (ACN 679 894 350), located at Level 7/324 Queen Street, Brisbane, QLD 4000. Contact can be made via hello@moretonhospitality.com.au or (07) 3100 1300.

2. Competition Overview

Participants have the chance to win the following major prize:

- **12 x 24-pack cartons of Balter Cerveza 355ml bottles** (one carton per month for 12 months).

3. Eligibility

The competition is open to residents of Australia aged 18 years or over. Employees of Moreton Hospitality, their close relatives, and anyone otherwise connected with the organisation or judging of the competition are not eligible to enter.

4. Competition Period

The competition begins on **1st April 2025** and ends on **30th April 2025** at 11:59 PM. Entries submitted after the closing date will not be accepted.

5. How to Enter

To enter, participants must:

- Purchase a Balter product from any of the participating retail stores or venues during the promotional period and retain proof of purchase. Including
 - **The Beach Hotel Broadbeach**
 - **Point Lookout Cellars by Cellarbrations**
 - **Cellarbrations Stradbroke Island Beach Hotel (Drive-Thru)**
 - **Cellarbrations Dunwich**
 - **Emerald Lakes Cellars by Cellarbrations**
 - **Cellarbrations Superstore North Burleigh**
 - **Cellarbrations Broadbeach**
 - **Cora Restaurant and Bar Broadbeach**
- Complete the online entry form at <https://moretonhospitality.com.au/events/win-beer-for-a-year/>, including required details such as name, age, address, purchase details and contact information.
- Multiple entries are permitted during the promotion but are limited to **one entry per person per day**, with each entry requiring a separate purchase.

6. Prizes

Major Prize:

- **12 x 24-pack cartons of Balter Cerveza 355ml bottles** (one carton per month for 12 months).
- The total prize value is **AUD\$684**.
- The winner must be **18+** and must provide proof of age upon delivery.

7. Prize Conditions

- The **12 x 24-pack cartons of Balter Cerveza 355ml bottles** will be delivered to an address within Australia only and are subject to product availability.
- The prize is **non-transferable, non-exchangeable, and cannot be redeemed for cash or other products**.
- Alcohol will **only be delivered to the named winner** and will **not be left unattended**.
- If the winner cannot provide valid proof of age or appears intoxicated at the time of delivery, the prize will be forfeited, and a new winner will be selected.

8. Winner Selection and Notification

- This is a **game of chance**. The winner will be drawn at random using an independently verifiable method.
- The draw will take place on **1st May 2025** at **Moreton Hospitality Pty Ltd's office at Level 7/324 Queen Street, Brisbane, QLD**, or via a certified electronic random selection process.
- The winner will be notified via **email and/or phone** on or before **9th May 2025** and must respond within **48 hours** of notification. If the prize is not claimed within this period, another winner will be selected.

9. Alcohol Advertising Compliance

- All promotional materials for this competition comply with the **Alcohol Beverages Advertising Code (ABAC)** and relevant Queensland liquor laws.
- The competition does not encourage excessive or irresponsible drinking, nor does it associate alcohol consumption with success or relaxation.
- The Promoter supports the **responsible service and consumption of alcohol**.
- This competition is not open to anyone under the age of 18. **Proof of age will be required to claim any alcohol-related prizes**.

10. Liability

- The Promoter will not be liable for any **loss, damage, or injury** resulting from participation in the promotion or acceptance, possession, or use of any prize.

11. Privacy and Marketing Consent

- By entering this competition, participants consent to opting in to receive **marketing communications from Moreton Hospitality Pty Ltd**.

- Personal information will only be used for **administering the competition and sending marketing communications (unless an entrant opts out)**.
- Entrants may opt out of marketing communications **after the competition period ends** without affecting their eligibility to claim the prize.
- Personal information will not be shared with third parties **without prior consent**, except as required by law.
- By entering, participants **agree that Moreton Hospitality Pty Ltd may use their name, likeness, and entry for promotional purposes** without additional compensation.
- To be eligible to win and claim the prize, **entrants must remain opted in to receive marketing communications at the time of prize collection**.

12. General

- The Promoter reserves the right to **cancel or amend the competition and these terms and conditions** without notice.
- By entering this competition, participants agree to be **bound by these terms and conditions**.

13. Responsible Drinking

- The Promoter encourages all participants to **drink responsibly**.